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Educational Publishers

Proposal Letter

The Principal

Date:

Dear Sir/Madam

Subject: Swa-Adhyayan (Learn–Assess–Share)

Adaptive Digital Platform for K-8 (supported by Textbooks, Workbooks, TRMs and Teachers' Resource Kit)

Warm Greetings from Swa-Adhyayan!

Swa-Adhyayan is the most powerful and unique adaptive E-Learning, Assessment and Sharing platform ever. It offers Learning, Assessment and Sharing for students to identify their learning style and builds their progressive proficiency. It is supported by Textbooks, Workbooks, Teachers' Resource Manual and Teachers' Resource Kit for grades K – 8.

The major shift in the system as per the '**New Education Policy**' is proving to be a promising step for 21st century learners. '**Swa-Adhyayan**' is remarkably designed and caters to the needs of the students and **NEP**.

Learning, Activities, Practice exercises, Gamification and Assessments on this Digital Platform are mapped as per the latest curricula. The Assessment for Classes 1 to 8 generates multiple reports and the progress card of the child which is based on numerous parameters. It enables all the users to share useful resources and learning outcomes which are beneficial to the interaction between school, teachers, students and parents.

Our Solutions

1. SEPT (Swa-Adhyayan Entrant's Profiling Test)

A Gateway to Swa-Adhyayan's Learning System.

SEPT is a unique pre-learning diagnostic assessment that analyses and provides updates on a child's learning style and proficiency level based on Nobel prize winning concept of '**Multiple Intelligences**'. It also advises suggestive remediation for students and empowers the educators to streamline their teaching process and make the learning process more effective by providing learning suggestions.

SEPT helps in enabling the School, Teachers, Students and Parents to know:

- (a) **Academic Proficiency Profile:** Beginner, Average, Advanced or Proficient
- (b) **Learning Style:** Auditory, Visual or Kinesthetic
- (c) **Multiple Intelligences:** Interpersonal, Intrapersonal, Logical, Visual, Musical, Linguistic, Naturalist or Kinesthetic
- (d) **Brain Dominance:** Left brained or Right brained
- (e) **Knowing Me:** Experimental, Inquisitive and Imaginative, Orderly, Disciplined, Friendly, Energetic, Extrovert, Compassionate, Kind, Sympathetic, Even-tempered, Composed

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2. Swa-Learning

Go beyond PDFs and e-books to make the content truly enriched.

(Comprises 1500⁺ practice questions per subject per class)

- The most comprehensive skill-based multiplatform for English, Hindi, Mathematics, Science, Social Science, EVS and Art & Craft.
- A vast combination of customizable activities, games, multimedia resources, educational movies, practice exercises and assessments.
- Accessible on PCs (Mac, Windows, Linux), tablets, smart phones and smart monitors.
- Displays on any screen size and resolution.
- Online and offline playback.
- Ready for any customization.
- Suitable for in-classroom use as well as at home for self-study and practice.

3. Swa-Assessment

Swa-Assessment has inclusive and progression-based assessments on multiple intelligences fuelled by school curriculum.

(Comprises 10,000⁺ questions)

- Develops the ability to diagnose and correct mistakes.
- A wide choice (20⁺) of interactive exercise types divided into 3 levels of difficulty— Engage, Explore and Extend. The assessment tool including assessment “as”, “of” and “for” learning are aligned with the learning outcomes of a given class.
- Makes it easy to create assessment and assignments as well as create content with in-built instant student response and feedback, directly from a student’s device — without the need for ‘Clickers’ or external devices.
- Enables teachers to create their own, custom-made Tests Assessment. No programming or graphic skills are required for this purpose.
- Provides a complete assessment system to analyse learning of students along the parameters of Multiple Intelligences. This process gathers the data to understand the learning of every student and identifies their strong and weak areas.
- Supports school, teachers, students and parents to work upon those areas of improvement which gradually and effectively get rectified.

4. Reports

More than 30⁺ reports with dynamic graphical representation to track the progression of the child.

- Engaging and stimulating feedback system.
- Offers a large number of valuable reports for different roles put in the platform. They are presented in a form of clearly designed tables, plots and charts, depending on the role of a particular user.
- Each student has full access to his or her results obtained during a selected period of time.
- The teachers can learn the individual student’s problems and address them accordingly by suggesting additional material or giving direct hints, instructions or explanations.
- The school admin can generate the reports of time spent by teachers and students with a particular part of the e-content package, number of sessions, or average results of a class taught by a particular teacher. All results can be presented within selected time frames in order to trace the trends of targeted teaching or learning objectives.

5. Swa-Sharing

Connecting the connected generation anytime and anywhere.

- Enables sharing of latest notices and notifications along with digital assets like documents, videos, audios, images and YouTube links.

- Allows interaction among the School, Teachers, Students and Parents.
- Provides a great content creation and sharing platform for the School, Teachers, Students and Parents in any BYOD (Bring Your Own Device) environment.
- Enables the teachers to share and modify their content and, if permitted, to import and edit third-party content.

Subjects covered (as per grades)

Pre-Primary - English / Hindi / Mathematics / EVS / Art & Craft

Grades 1 to 5 - English / Hindi / Mathematics / Science / Social Science / EVS / Art & Craft

Grades 6 to 8 - English / Hindi / Mathematics / Science / Social Science

Offline Offerings

- | | | |
|--|---|--------------------------------------|
| • Textbooks | - | Grades K to 8 |
| • Workbooks | - | Grades K to 8 |
| • Teachers' Resource Manual
(Practice Worksheets, Lesson Plans,
Teaching Methodologies, Answers) | - | Grades K to 8 |
| • Classroom Charts | - | Grades K to 5 |
| • Subject Charts | - | Grades K to 8 |
| • Educational Games | - | Grades K to 5 |
| • Educational Manipulatives | - | Grades 1 to 5 (English/ Mathematics) |
| • Educational Manipulatives | - | Grades 6 to 8 (English/SST) |
| • Subject Table Calendars | - | Grade Kindergarten |
| • Motivational Stickers | - | Grades K to 8 |
| • My Big Story Book of Alphabet (A–Z) | - | Grade Kindergarten |

Deliverable by Swa-Adhyayan

- Providing an array of solutions (online/offline) to School, Teachers, Students and Parents.
- In-school orientation session for Students/Teachers/Principal.
- Orientation and training sessions for school administrator/In-charge, for seamless integration of the solution(s).

We hope our solutions fulfil the requirements of the stakeholder and serve your School, Teachers, Students and Parents.

We would love to hear from you, so that our person concerned can get in touch with you for a demo of our Adaptive Digital Platform – **Swa-Adhyayan**.

Please send your queries to customersupport@swaadhyayan.com

With warm regards

Team Swa-Adhyayan

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Note: Prices at the back

LET'S CHANGE THE WAY INDIA TEACHES!